



IP Adex Display

IP Adex Display

Desktop

Format

Format

728*90
300*250
840*150
840*250
970*250
300*600
120*600
160*600

Taille

Leaderboard
Medium Rectangle
Large Leaderboard
XL Leaderboard
Billboard
Halfpage
Skyscraper
Wide Skyscraper

Thématiques

Entertainment/People
Finance/Economy
Hobbies
Millennials
News

IP Thematics

Radio
Regional
Sport
TV
TV Guide
Weather

IP & Audiences Square

B2B	High Tech	News
Culture	Immo	Sport
Entertainment	Lifestyle	Santé
Finance	Mode & Beauty	

Les sites disponibles dans chaque thématique peuvent être consultés [ici](#).

Portfolio

Le portfolio d'IP se compose de l'ensemble des sites de RTL Belgium, de ses mandants ainsi que des sites d'Audiences Square (IP Belges)

Packages

Desktop Web Classic

Format

728x90, 300x250, 160x600
728x90, 300x250, 160x600
728x90, 300x250, 160x600
728x90, 300x250, 160x600
728x90, 300x250, 160x600

Names

Pack RON (IP + ASDQ)
Pack Thématique (IP + ASDQ)
Pack IP (RON)
Pack Thématique (IP)
A la carte IP (Min 2 sites)

Classic +

840x150, 840x250, 970x250,
300x600, 120x600
840x150, 840x250, 970x250,
300x600, 120x600
840x150, 840x250, 970x250,
300x600, 120x600
840x150, 840x250, 970x250,
300x600, 120x600
840x150, 840x250, 970x250,
300x600, 120x600

Pack RON (IP + ASDQ)

Pack Thématique (IP + ASDQ)

Pack IP (RON)

Pack Thématique (IP)

A la carte IP (Min 2 sites)

High Viewability

840x150, 840x250, 970x250,
300x600, 120x600, 728x90, 300x250,
160x600

Pack Viewability +

Plus d'infos : Lara Chammah (02 337 63 44 - lchammah@ipb.be [1])