

LA MINUTE ÉCO



Follow the economic news every weekday morning, by Bruno Wattenbergh on Bel RTL.
2 spots (between 7:30 and 8:00 a.m "La minute éco") and 4 jingles per day, during 1 month
(120 spots) on Bel RTL



station

Bel RTL



rate

1 month (120 spots)

28 900 €

Official value : 57 758 €

Discount

-50,0%

Also available

2 months (240 spots)	52 000 €
3 months (360 spots)	69 400 €
6 months (720 spots)	112 900 €
1 season (1 200 spots)	170 900 €



perform.

1 month campaign	35-54 SG 1-4	35-54	MS 35-54
Reach (%)	19,5%	18,9%	18,6%
OTH	12,9	14,3	14,3
TRP	251	270	267
C/TRP (€)	115,1€	106,9€	108,3€

